



FOR IMMEDIATE RELEASE

WREC Hero Recognized for Saving a Man's Life

Withlacoochee River Electric Cooperative (WREC) is proud to recognize Seth Greco, an Equipment Operator based out of the cooperative's Trilby office, for his extraordinary actions that helped save a man's life during a boating emergency on the Homosassa River over Father's Day weekend.

What began as a fishing trip with family quickly turned into a life-or-death situation when Greco, his father, and younger brother came upon an emergency unfolding on the water.

The family had spent the morning fishing near Chassahowitzka before heading toward Homosassa as storm clouds began to move into the area. Planning to stop for lunch, they were traveling near the mouth of the Homosassa River when they noticed a Citrus County Sheriff's deputy assisting an unconscious boater.

Unknown to Greco at the time, another group of boaters had already responded after finding the victim unresponsive in the water. Among them was Florida State University offensive lineman Jayden Todd, who had jumped into the river and helped pull the unconscious man from the water and back onto the boat.

When Greco arrived, the victim had been removed from the water but was not breathing and his face had turned purple.

Recognizing the severity of the situation, Greco and his father immediately moved in to assist.

"When we went by and saw what was happening, we knew we had to help," Greco said. "We had a duty to do something."

Without hesitation, Greco entered the water and swam to the Sheriff's vessel, where he joined Citrus County Sheriff's Deputy Robbie Crosnoe in providing emergency care. Drawing upon his experience as a former firefighter and EMT, Greco assisted with CPR and the use of an Automated External Defibrillator (AED).

Together, their efforts restored the man's pulse.

After the victim was transferred onto the Sheriff's patrol boat, Greco continued providing CPR and monitoring his condition while Deputy Crosnoe navigated the nearly 15-minute trip back to shore at Riverhaven Marina.

"I told the deputy, 'I've got him covered. Just get him to shore,'" Greco recalled.

During the trip, the victim was only able to tell Greco his name and remained disoriented. He was unable to answer basic questions about the date, current events, or where he was. Greco continued assessing and reassuring him until emergency medical personnel took over upon arrival at the marina.

The victim was transported to the hospital, where it was later determined he had suffered a heart attack while on the water. First responders indicated that the immediate lifesaving efforts performed before reaching shore were instrumental in his survival.

According to reports from the Citrus County Sheriff's Office, the successful rescue was the result of multiple people stepping up at exactly the right moment — from Jayden Todd helping pull the victim from the water, to Deputy Crosnoe providing emergency equipment and rapid transportation, to Greco's advanced medical training and continued lifesaving care.

For Greco, however, the recognition is not about personal accolades.

"I was just in the right place at the right time," he said. "I wouldn't have been able to live with myself if I hadn't helped."

Before joining WREC, Greco served as a firefighter in both Tampa and Pasco county, receiving extensive emergency response and medical training. Those skills proved critical during the rescue.

His commitment to service was also influenced by his father, a retired Tampa firefighter who served for more than 30 years.

"I grew up around the fire service," said Greco. "My dad dedicated his life to helping people, and that's something that stays with you."

In recognition of his heroic actions, Greco received the Life Saving Medal from the Citrus County Sheriff's Office for his role in helping save the man's life. The award honors individuals whose quick thinking, courage, and decisive actions directly contribute to preserving human life during emergency situations.

"WREC employees are committed to serving others both on and off the job, and Seth's actions are a remarkable example of that commitment," said David Lambert, WREC's General Manager. "His willingness to act without hesitation, combined with his training and experience, helped save a life. We couldn't be more proud of Seth and the example he sets for all of us."

While Greco considers himself simply a Good Samaritan who answered the call when someone needed help, his actions remind us that true heroes often emerge in unexpected moments. Thanks to the teamwork of several strangers on the Homosassa River that day, one family was given the greatest Father's Day gift possible — more time with their loved one.

About Withlacoochee River Electric Cooperative, Inc. (WREC):

Withlacoochee River Electric Cooperative, Inc. is a not-for-profit electric cooperative established in 1947. WREC proudly serves more than 281,000 homes and businesses across Pasco, Hernando, Citrus, Polk, and Sumter counties. WREC is dedicated to providing safe, reliable, and affordable energy and services while actively supporting the communities it serves.

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Pictures below are from Seth Greco receiving a Life Saving Medal from the Citrus County Sheriff's Office.

Left to right: Sheriff David Vincent, Jayden Todd, Michael Hoffmann, Seth Greco, and Deputy Crosnoe



Pictured below is Seth Greco with WREC General Manager, management, and employees.

Left to right: Allan Whittington, David Lambert, Shahra Lambert, Gary Steele, Michael Gulvin, Seth Greco, Frank Tomkow, Jamen Monbarren and Kevin Weigheshoff

